

# FOOD & BEVERAGE 2024

Farm to table isn't just for fine dining; it's everyday life in Greater Portland. Companies here have access to the freshest produce, meat and fish. This proximity to the very best ingredients – along with a healthy dose of creativity – has built our region's world-renowned reputation for great food and drink.

## Our industry strengths



### SPECIALIZED WORKFORCE & SUPPLIERS

A wealth of industry-specific certificate programs help train a uniquely talented workforce in **high-volume specialty food production**. Greater Portland has a top-notch local supplier ecosystem of manufacturers making blades, sorters and fermentation tanks.



### ABUNDANT NATURAL RESOURCES

Greater Portland offers a **mild climate and long growing season**, as well as plentiful natural resources, which provide abundant clean water and low-cost reliable power.



### ENTREPRENEUR SUPPORT

Resources include industry-specific workshops, business advising and **food-focused incubators and accelerators**. Farmers markets and food carts, prevalent throughout the region, provide fertile testing grounds for entrepreneurs, and **OSU's Food Innovation Center** helps develop and bring new products to market.

## REGIONAL INDUSTRY HIGHLIGHTS

29,700

Employees

832

Establishments

No. 1

Greater Portland is the No. 1 metro in the U.S. for foodies.

No. 1

Greater Portland is the No. 1 metro on the West Coast for entrepreneurs.

16M

Oregon is home to 16 million acres of farmland.

100%

All of the nation's hazelnuts are produced in Oregon.



## TOP PORTLAND METRO EMPLOYERS

	944*
	600
	591*
	500*
	500*

Employment estimates from Jan. 2024  
\*Denotes headquarters

# FOOD & BEVERAGE ECOSYSTEM

## Industry Clusters

### FOOD PROCESSING

- Alpenrose Dairy
- Beaverton Foods
- Bob's Red Mill Natural Foods
- Brucepac
- Coca-Cola Bottling
- Columbia Empire Farms
- Darigold
- EMPWR Nutrition
- Franz Bakery
- Frito-Lay
- Kroger Bakery
- Mondelez International
- Neil Jones Foods
- Norpac Foods
- Pacific Foods of Oregon
- Reser's Fine Foods
- Sierra Springs
- Tillamook

### FOOD MACHINERY MANUFACTURING

- Henningsen Cold Storage

### MERCHANT WHOLESALERS

- Fishpeople Seafood
- Olympia Provisions
- Pacific Seafood
- US Foods

### PREPARED FOOD MANUFACTURERS

- Dave's Killer Bread
- Honey Mamas
- Kettle Foods
- Pan's Mushroom Jerky
- Ruby Jewel
- Salt & Straw
- Secret Aardvark

### GROCERY HQS

- Fred Meyer
- New Seasons Market

### TEA & COFFEE MANUFACTURERS

- Brew Dr. Kombucha
- Happy Cup Coffee Company
- Smith Teamaker
- Stumptown Coffee Roasters
- Water Avenue Coffee

### BREWERIES, WINERIES

#### & DISTILLERIES

- Aria Portland Dry Gin
- Aviation Gin
- Breakside Brewing
- Bull Run Distillery
- Eastside Distilling
- Edgefield Brewery
- Freeland Spirits
- Migration Brewing
- New Deal Distillery
- NW Wine Collaborative
- Portland Cider Company
- SakéOne
- Sokol Blosser Winery
- Stoller Family Estate
- Westward Whiskey



## WORLD-FAMOUS WINE



Greater Portland boasts 10 distinct American Viticultural Areas, including the world-famous Willamette Valley AVA, established in 1984. The annual International Pinot Noir Celebration (IPNC), held in McMinnville, OR, highlights the Willamette Valley's best locally grown Pinots and Pacific Northwest cuisine.

## CONNECT WITH US

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