

# 2023 GREATER PORTLAND ECONOMIC SUMMIT

## SPONSORSHIP OPPORTUNITIES



# Vision 2030:

## Reinventing the Region

THURSDAY, SEPTEMBER 21 | 8:00 AM | REDD ON SALMON

# 2023 ECONOMIC SUMMIT

## Vision 2030: Reinventing the Region



**Dariel Y. Curren**  
Executive Vice President  
Development Counsellors  
International

Greater Portland Inc's signature event celebrates our key role as the region's public-private partnership dedicated to growing our economy. Each year, the Summit convenes hundreds of regional leaders to hear best practices from around the country, learn about our region's successes, and unite around a shared vision for economic prosperity.

This year our program will focus on the ways in which we can revitalize Greater Portland's regional brand. Our **keynote speaker, Dariel Curren**, Executive Vice President of Development Counsellors International's Economic Development Division, has over two dozen years of experience in marketing and place branding. Immediately following the keynote address, **Travel Portland's Chief Strategy Officer Megan Conway** and **Visit Vancouver's President & CEO Cliff Myers** will join Dariel for a panel discussing the intersection of destination and economic development marketing and how to create a unified brand experience.

### VIP KEYNOTE SPEAKER Q&A EVENT SPONSOR **\$10,000**

The VIP Keynote Speaker Q&A Event Sponsor provides an opportunity for valuable facetime with our keynote speaker before the main program.

#### Benefits

- One center front table of 10
- Podium time to introduce keynote speaker
- 10 tickets to the VIP event
- Top billing in summit program and on event screens
- Inclusion in media release
- Opportunity to provide quote in media release
- Opportunity to be featured in a promotional video
- Opportunity to provide giveaways at Summit
- Featured on Summit webpage and social media





### **GOLD SPONSOR \$7,500**

#### **Benefits**

- One table of 10 in choice location
- Four tickets to the VIP event
- Name and logo displayed on table tent cards next to coffee during networking
- Name and logo in Summit program and on event screens
- Opportunity to be featured in a promotional video
- Inclusion in media release
- Featured on Summit webpage

### **TABLE SPONSOR \$2,500**

#### **Benefits**

- One table of 10
- Name and logo in Summit program and event screens
- Inclusion in media release
- Featured on Summit webpage

### **SILVER SPONSOR \$5,000**

#### **Benefits**

- One table of 10
- Two tickets to the VIP event
- Name and logo in Summit program and event screens
- Inclusion in media release
- Opportunity to be featured in a promotional video
- Featured on Summit webpage

### **RAFFLE SPONSOR AMOUNT VARIES**

#### **Benefits**

- Two seats
- One ticket to the VIP event
- Company name included in Summit program
- Featured on Summit webpage



### **BECOME A SPONSOR**

Contact Katie Stone, Engagement & Events Coordinator at [katie.stone@greaterportlandinc.com](mailto:katie.stone@greaterportlandinc.com) or 971-339-2011.