



Source: Oregonian

## COMPANY FACT SHEET: SALESFORCE.COM

### EXPANDING TO GREATER PORTLAND

**WHERE IN GREATER PORTLAND:** Hillsboro, Oregon

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**FROM:** San Francisco, CA

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**WHY THEY CHOSE GREATER PORTLAND:** Talent, similar culture to San Francisco

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**SPACE:** A five-story, 100,000-square-foot office originally built for design software company Synopsys (which occupies a similar building next door).

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### EMPLOYEES IN GREATER PORTLAND

**Current:** Approximately 100. Positions include: Office Management, Administrative Support Workers, Customer Service Representative

**Projected:** 500 within four years (as projected by company)

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**EXPANSION DATE:** Opened office in July 2013

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### SALESFORCE SPOKESMAN ANDREW SCHMITT:

**On Talent:** “We looked at a number of cities across the US and chose Portland for several reasons, including its incredible talent pool and proximity to our headquarters in San Francisco.”

**On Similar culture:** “The community there, it really jibes with the San Francisco feel and the culture that Salesforce.com has.”

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### INCENTIVES:

**Program:** State Business Expansion Program

\$1.45 million forgivable loan if 205 employees are hired within the next four years.

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Source: Oregonian September 11, 2013 & August 24, 2012; Portland Business Journal Oct 24, 2013



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