COMPANY FACT SHEET: SALESFORCE.COM

EXPANDING TO GREATER PORTLAND

WHERE IN GREATER PORTLAND: Hillsboro, Oregon

FROM: San Francisco, CA

WHY THEY CHOSE GREATER PORTLAND: Talent, similar culture to San Francisco

SPACE: A five-story, 100,000-square-foot office originally built for design software company Synopsys (which occupies a similar building next door).

EMPLOYEES IN GREATER PORTLAND

Current: Approximately 100. Positions include: Office Management, Administrative Support Workers, Customer Service Representative

Projected: 500 within four years (as projected by company)

EXPANSION DATE: Opened office in July 2013

SALESFORCE SPOKESMAN ANDREW SCHMITT:

On Talent: “We looked at a number of cities across the US and chose Portland for several reasons, including its incredible talent pool and proximity to our headquarters in San Francisco.”

On Similar culture: “The community there, it really jibes with the San Francisco feel and the culture that Salesforce.com has.”

INCENTIVES:

Program: State Business Expansion Program

$1.45 million forgivable loan if 205 employees are hired within the next four years.