



# GREATER PORTLAND AMBASSADORS

The Greater Portland Ambassador Program cultivates a network of enthusiastic regional champions who will learn about assets, successes and challenges and the myriad factors that can successfully grow our economy and jobs.

Ambassadors – recruited from private and public sector entities - raise awareness by communicating with, educating and informing stakeholders, policy makers, citizens and media about key regional economic development issues.

The program features a series of events and activities throughout the year specifically geared toward fostering understanding of our region and developing ambassadors who can comfortably speak on a range of essential topics.



## AMBASSADOR PROGRAM SPONSOR \$5,000

The Ambassador Program Sponsor is a key champion of regional economic development and booster of cultivating a group of professionals who will positively and enthusiastically message about our region.

### Benefits

- Opportunity to welcome Ambassadors at orientation event
- Recognition on GPI website, monthly investor newsletter, and social media
- Invitations to attend Ambassador Program events
- Opportunity to host an Ambassador Program reception
- Positioned as a key supporter of regional economic development
- Logo on Ambassador signage and invitations

## 2022 PLANNED AMBASSADOR EVENTS

### Industry Tours

Each of our industry tours will highlight one of our region's key sectors.

#### • Metals & Machinery (January)

Tour a leading manufacturing facility and hear from local industry experts on current opportunities and challenges.

#### • Climate Tech (February)

Explore the next frontier of clean tech with an inside look at a local climate tech company followed by a discussion with key industry leaders.

### Community Spotlights

These events will shine a light on the cultural amenities and natural assets throughout our region and highlight new economic development opportunities.

### Annual Events

- Economic Development Week Celebration
- Meet the Mayors
- Greater Portland Economic Summit
- Certified Ambassador Reception



Greater Portland Ambassador Program Co-Chairs for 2022: Teresa Brum, City of Vancouver (I), and Nina Carlson, NW Natural



## BECOME A SPONSOR

Contact Emily Meshumar, Engagement & Events Coordinator, at [emily.meshumar@greaterportlandinc.com](mailto:emily.meshumar@greaterportlandinc.com)