**FDI IN Portland, OR-WA**

**WHAT IS FDI?**
FDI occurs when a foreign company invests in a U.S. business enterprise either by opening a new operation or through a merger or acquisition. The foreign company must hold a majority stake in the U.S. operation for it to be considered "foreign-owned."

**WHY DOES FDI MATTER?**
FDI matters because the U.S. operations of foreign firms contribute inordinately to the economy. While accounting for only 5 percent of private sector employment, FDI accounts for:
- 5.0% Employment
- 6.3% Value Added
- 6.7% Compensation
- 12.0% Productivity Growth
- 15.2% Capital Investment
- 18.9% Corporate R&D
- 20.3% Goods Exports

FDI also facilitates the spread of new knowledge, technologies, and ideas—flows critical to innovation and competitiveness in the global economy. But the magnitude and nature of FDI differ from place to place.

These profiles analyze how the characteristics of foreign-owned establishments (FOEs) and the jobs within them vary across U.S. states and metro areas.

---

**SHARE OF TOTAL PRIVATE EMPLOYMENT IN FOEs**
Share has increased but falls below the U.S.

**OVERALL TREND**

<table>
<thead>
<tr>
<th>YEAR</th>
<th>U.S.</th>
<th>PORTLAND</th>
</tr>
</thead>
<tbody>
<tr>
<td>1991</td>
<td>5.0%</td>
<td>6.3%</td>
</tr>
<tr>
<td>2001</td>
<td>6.7%</td>
<td>12.0%</td>
</tr>
<tr>
<td>2011</td>
<td>15.2%</td>
<td>18.9%</td>
</tr>
</tbody>
</table>

**TOP FIVE INDUSTRIES**
By jobs in FOEs (pct of total FOE jobs) in 2011
- MOTOR VEHICLES 4,300 (10.4%)
- SEMICONDUCTORS 3,200 (7.8%)
- RESTAURANTS 1,700 (4.1%)
- ELECTRONICS WHOLESALERS 1,400 (3.3%)
- INVESTIGATION & SECURITY 1,100 (2.8%)

**DISTRIBUTION OF ESTABLISHMENTS & JOBS ACROSS SECTORS**
By jobs in FOEs & establishments in 2011
SHARE OF JOBS IN FOEs BY MODE OF ENTRY
FOEs that existed prior to 1991 accounted for the largest share of jobs in 2011.

MODE OF ENTRY

PORTLAND
27% OPENINGS SINCE 1991
43% M&A SINCE 1991
30% US

TOP FIVE SOURCE CITY-REGIONS
By jobs in FOEs (pct of total FOE jobs) in 2011

STUTTGART, GERMANY 6,000 (14.5%)
TOKYO, JAPAN 5,500 (13.2%)
MUNICH, GERMANY 1,800 (4.4%)
PARIS, FRANCE 1,700 (4.1%)
ABERDEEN, SCOTLAND 1,600 (3.8%)

NUMBER OF JOBS IN FOEs OPENING AFTER OR ACQUIRED SINCE 1991
By 2011 openings accounted for 12,600 jobs in FOEs while M&A accounted for 11,100.

TERMENOLY

FDI: Foreign-direct investment
Foreign-Owned Establishments (FOEs): Single places of business belonging to a foreign-parent company; e.g. a factory, warehouse, store, or office
Openings: New physical place of business, includes new construction (greenfield) and new occupancy of existing space
M&As: Mergers and acquisitions
City-Region: Subnational administrative division such as a state, province, or prefecture, titled by its largest metro

MORE INFORMATION
REPORT: “FDI in U.S. Metro Areas: The Geography of Jobs in Foreign-Owned Establishments”
WEB: BROOKINGS.EDU/METROFDI
TWITTER: #METROFDI

NOTES
- Metro profiles rank the largest 100 metropolitan areas by population
- State profiles rank across all states plus the District of Columbia
- All changes in reported jobs in foreign-owned establishments include both net jobs created or lost plus transfers of existing jobs from US to foreign-ownership through M&As, thus it is possible for the number of jobs under foreign-ownership to increase without net job creation taking place
- The mode of entry of all establishments that arrived prior to 1991 is unknown, which is the first year in the database
- Methodological details of this database are described in an accompanying appendix available on the report website
- Data source: Brookings analysis of the National Establishment Time Series, Bureau of Economic Analysis Financial & Operating statistics, Dun & Bradstreet, and Moody’s Analytics data