

GREATER PORTLAND AMBASSADORS



Ambassadors...

- Learn about critical economic development issues
- Network and meet new people
- Attend special events and go “behind the scenes”
- Speak about key regional topics

What's it all about?

The program is designed to inform business and economic development professionals about significant issues impacting our region. We seek to cultivate a network of champions who are aware of assets, successes and challenges and have an understanding of the factors that help position Greater Portland's regional competitiveness.

Ambassadors raise awareness by communicating with, educating, and informing stakeholders, policy makers, citizens and media about key issues.

How does it work?

The Greater Portland Ambassadors program features a series of events and activities throughout the year specifically geared toward fostering understanding of our region and developing ambassadors who can comfortably speak on a range of essential topics.

Participants who attend a minimum of four (4) designated *certified* programs will become certified Ambassadors and will be recognized at a reception at the end of the year. Our certified Ambassadors will serve as our go-to leaders to participate in GPI events and outreach opportunities, write blogs or guests opinions, help create GPI programming and assist us in growing our network of informed leaders.

Am I eligible?

The Greater Portland Ambassadors program is open to all GPI investors at the Silver Level and above. Anyone within a GPI investor company or organization is invited to participate.

Questions?

Please contact Cara Rene, Vice President of Stakeholder Relations:
cara.rene@greaterportlandinc.com or 503.445.8065

Get in touch to discuss co-sponsoring an Ambassador event.



2017 EVENTS

Additional Ambassador activities will be added throughout the year as opportunities allow. GPI will announce new additions when they are scheduled.

JANUARY

Jan. 26: Ambassador Program Orientation

Greater Portland Inc, 111 SW Columbia St.
9-10 am

Jan. 31: Site Selector Forum ▲

Hotel Eastlund, 1021 NE Grand Ave.
8:30-10 am

MARCH

March 13: GPI Annual Open House ▲

New businesses and expansions in the region
Greater Portland Inc, 111 SW Columbia St.
4-6:30 pm

APRIL

April 6: Greater Portland 2020/Diversity in Leadership Forum* ▲

Culturally specific leadership programs
NW Natural, 220 NW 2nd Ave.
3-5:30 pm

MAY

May 2: Port of Portland PDX-LHR Gala Dinner

Portland Art Museum, 1219 SW Park Ave.
5:30 pm

Greater Portland Global/Importance of Trade & Foreign Direct Investment ▲

Location and time TBA

JUNE

Greater Portland 2020/Diversity in Leadership Forum* ▲

Advancement programs for youth
Location and time TBA

SEPTEMBER

Greater Portland 2020/Diversity in Leadership Forum* ▲

Changing organizational culture
Location and time TBA

Sept. 21: Annual Economic Summit ▲

GPI spotlights our regional competitiveness
Portland Art Museum, 1219 SW Park Ave.
7:30-11 am

DECEMBER

Ambassador Reception & Celebration

Location and time TBA

Be a certified Ambassador

Attend a minimum of four (4) designated certified programs and you will be recognized at a special reception.

Look for the *Certified* icon ▲ in the Ambassador event list.

Certified Ambassadors assist with outreach to business professionals, public officials, and prospective companies considering Greater Portland.

* Ambassadors may attend numerous Diversity in Leadership events but will only receive one credit toward certification.

Other Ambassador events

The Economic Impact of the Athletic and Outdoor Industry

Location and time TBA

Meet the Mayors - Metropolitan Mayors Consortium ▲

Location and time TBA

Familiarization Tour Panel

Location and time TBA