



COMPANY FACT SHEET: MOZILLA

EXPANDING TO GREATER PORTLAND

WHERE IN GREATER PORTLAND: Portland, Oregon (Pearl District)

FROM: San Francisco, CA

WHY THEY CHOSE GREATER PORTLAND: Talent, higher-ed, business-friendliness, and collaborative peer environment

SPACE: 8,500-square-foot existing office space

EMPLOYEES IN GREATER PORTLAND: Expands its Portland work force to about 40, adding 20 new jobs.

EXPANSION DATE: Opened office in July 2013

MOZILLA CHIEF FINANCIAL OFFICER JIM COOK:

On Talent: “We were just looking to find the talent,” said Mozilla chief financial officer Jim Cook. “We found a lot of open source talent in Portland right away.”

On Higher Education: The regional ecosystem provided a lot of the open source talent in Portland that has been nurtured by Oregon State University’s Open Source Lab.

On Business Friendliness: Several economic development partners hosted the company to give it a sense of the local leadership, quality of life and business environment in the region. Jim Cook himself said it best: “The Portland economic development people rolled out the red carpet for us. It really helped us fast-track the move up here.”

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COLLABORATIVE PEER ENVIRONMENT: Mozilla credited Jama Software, Viewpoint Construction Software, Puppet Labs, Urban Airship and the Technology Association of Oregon with encouraging and supporting its Portland expansion.

GENERAL OPINION OF THE GREATER PORTLAND MARKET POTENTIAL: “The assets in Portland are amazing. Its tech startups are hitting the radar. I think Portland is being recognized as a hotbed of startup activity.” —Jim Cook, CFO

Source: Oregonian, July 18, 2013; Portland Business Journal, July 19, 2013



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