



JOIN US



JOIN MORE THAN 80 PUBLIC AND PRIVATE ORGANIZATIONS AND BUSINESSES IN WORKING TOGETHER TO GROW OUR REGIONAL ECONOMY. WHEN WE COMPETE AS A REGION, WE ALL WIN.



JIM PIRO
PRESIDENT AND CEO, PORTLAND GENERAL ELECTRIC
CHAIRMAN, GPI BOARD OF DIRECTORS

“Portland General Electric invested early in GPI because our success is inextricably linked to the success of the communities we serve. The healthier and more competitive our metro region businesses are, the more our economy is bolstered and our region experiences sustained long-term growth.”

WHY INVEST IN GPI?

GPI is the region’s premier public / private partnership that unites business leaders and elected officials from two states and seven counties in our Greater Portland region. GPI convenes the entire region to promote our collective strengths, capitalize on economic opportunities, and cultivate new markets that grow our regional economic prosperity.

As an investor, you have the opportunity to shape and drive Greater Portland’s economic strategy while positioning the region to compete globally.

INVESTOR BENEFITS

Organizations that invest in GPI share a strong belief in building a vibrant economy through the recruitment and expansion of businesses and jobs to our region. Together, we are uniting the region in order to enhance our global competitiveness.

Investors have the chance to:

- Serve as advisors to the GPI staff and Board of Directors
- Build relationships with fellow investors
- Join GPI on outbound marketing missions
- Collaborate on recruitment and retention leads with GPI
- Host meetings for recruitment prospects and regional CEOs
- Serve as a resource for businesses who are considering Greater Portland
- Supplement GPI’s database of regional business leaders
- Provide examples of regional business innovation and success
- Coordinate speaking opportunities with target audiences for GPI

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 [@greaterpdx](https://twitter.com/greaterpdx)

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INVESTMENT IN GPI PROVIDES RETURNS

FOR THE REGION

Your investment in GPI is an investment in the future of the entire region. GPI's mission to build a world-class economy in Greater Portland through business expansion, business recruitment and high-quality job growth is one of the most powerful ways to address today's greatest social challenges and transform our region's communities.

In 2016, our ROI was more than 14:1 – every dollar of GPI's operating budget yielded direct income of \$14.57. Our work in 2016 helped companies expand to Greater Portland, resulting in a total impact of 692 jobs (direct and indirect) and \$37M in annual income to the region.

FOR YOUR ORGANIZATION

GPI helps create business opportunities for your organization by connecting you with supply chain partners, customers and new markets. Whether your business is in metals & machinery, software & IT, clean tech, health sciences & technology or athletic & outdoor, you will benefit from increased regional exposure and connections to workforce and talent. You'll have a chance to participate in recruiting and welcoming new businesses to the Portland-Vancouver region.

FOR YOU

GPI is a strong platform for leveraging your thought leadership and contributing your unique expertise to shape the region's economic future. Through your investment in GPI, you have the opportunity to efficiently forge relationships throughout the region with GPI's numerous partners in a variety of sectors, including: business, higher education, workforce development and regional cities, counties, ports and other governmental entities.



MIKE GOLUB
PRESIDENT OF OPERATIONS, PORTLAND TIMBERS

“We have been an investor and advocate of Greater Portland for several years and believe resolutely that GPI'S mission is critically important to the region. We are big believers.”



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INVESTOR LEVELS AND BENEFITS

CORNERSTONE

\$50,000 AND ABOVE

In addition to all Platinum-level benefits and other exclusive benefits, Cornerstone Directors receive maximum recognition, have access to exclusive opportunities and secure a permanent seat on the GPI Board of Directors, which meets quarterly.

Directors are senior executives from the region's businesses, universities, business and economic development organizations, ports and government entities.

PLATINUM

\$25,000 AND ABOVE

In addition to all Gold level benefits, Platinum Directors are entitled to a permanent seat on the GPI Board of Directors, which meets quarterly.

Directors are senior executives from the region's businesses, universities, business and economic development organizations, ports and government entities.

GOLD

\$10,000 AND ABOVE

In addition to Silver-level benefits, Gold Investors are eligible for annual election to GPI Board (1 Board seat for every 3 Gold level investors), receive regular invitations to participate in GPI invite-only events with CEOs and elected leaders and are invited to participate in select GPI outbound business recruitment trips.

WANT TO INVEST?

To discuss ways to invest in GPI, contact Cara Rene, Vice President of Stakeholder Relations, at cara.rene@greaterportlandinc.com or 503.445.8065.

ABOUT GREATER PORTLAND INC

Greater Portland Inc (GPI) is the region's premier public / private partnership that unites business leaders and elected officials from every corner of our seven-county Greater Portland region. GPI convenes the entire region to promote our collective strengths, capitalize on economic opportunities and cultivate new markets that grow our regional economic prosperity.



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INVESTOR LEVELS AND BENEFITS

SILVER

\$5,000 AND ABOVE

In addition to Bronze-level benefits, Silver Investors are eligible for annual election to GPI Board (1 Board seat for every 5 Silver level investors).

BRONZE

\$2,500 AND ABOVE

- Eligible for annual election to GPI Board (1 Board seat for every 10 Bronze level investors)
- Regular invitations to participate in GPI invite-only events with CEOs and elected leaders
- Opportunity to host GPI meetings and events
- Priority for Annual Summit seating
- Eligible to participate in GPI outbound business recruitment trips
- Eligible to serve on project-focused work groups
- Invitations to participate in best practice study programs
- Organization's name marketed on GPI's website and in social media
- Eligible to be featured in Investor Spotlights on GPI website

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ABOUT GREATER PORTLAND INC

GPI's focuses on these core strategies:

- *Uniting Regionally to Compete Globally - Build regional collaboration that leverages key assets, engages leadership and aligns public and private-sector efforts to compete globally.*
- *Choose Greater Portland - Create targeted awareness of the value proposition for the region as a place for business; grow the recruitment funnel to bring traded-sector expansion and relocation projects to the region.*
- *Stay and Grow in Greater Portland - Develop tools and services that support community partners in their ongoing efforts to retain and grow existing traded-sector companies in the region.*