



# DESIGN & MEDIA



World-class engineering, advertising, architecture, and motion-picture and video production brands call Greater Portland home. This robust industry cluster is centered around innovation, creativity and inclusion.

## Our industry strengths



### HUB FOR CREATIVE TALENT

Greater Portland is home to award-winning creatives. Stop-motion animation studio **LAIKA won a Golden Globe for "Missing Link,"** and two of Wieden+Kennedy's Nike ads have won Emmy Awards.



### BOUNDARY-PUSHING EDUCATION

Specialized programs recognize the importance of connecting art and science. WSU Vancouver offers a **Bachelor of Arts in Digital Technology and Culture,** and is also home to the Electronic Literature Lab, which supports the curation, preservation and production of born-digital literary work.



### AN ENTREPRENEURIAL CULTURE

Residents embrace the region's do-it-yourself ethos, and talented freelancers and contractors have flocked to Portland for decades. After all, the region is ranked the **No. 1 metro in the U.S. for entrepreneurs.**

## REGIONAL INDUSTRY HIGHLIGHTS

33,000

Employees

2,531

Establishments

\$4.2B

This sector represents \$4.2 billion in economic output.

48%

This sector's workforce is 48% larger than the U.S. average.

1.5x

Greater Portland has more than 1.5x the national concentration of architects, engineers and artists.

No. 10

Portland State University's graphic design program is ranked No. 10 on the West Coast.



## TOP PORTLAND METRO EMPLOYERS

Wieden+Kennedy <sup>+</sup>	Employees: 555*
DAVID EVANS AND ASSOCIATES	419*
LOGICAL POSITION	405*
SIGMADESIGN	315*
LAIKA	306*

\*Denotes headquarters

# DESIGN & MEDIA ECOSYSTEM

## Industry Clusters

### ENGINEERING SERVICES

- AKS Engineering & Forestry
- Corbin Consulting Engineers
- Dixie Mountain Dynamics
- JHI Engineering
- LTK Engineering Service
- Mortensen
- Prodapt Solutions
- PTO Specialties
- Ran-Tech Engineering & Aerospace
- Silkin Management Group
- Simplicity Product Development
- SSI Shredding Systems
- WRK Engineers

### ADVERTISING AGENCIES

- AHA Alling Henning Associates
- Direct Marketing Solutions
- For Good & Co
- IDL Worldwide Portland
- Page One Automotive
- Pinnacle Exhibits
- Point North Consulting Inc
- Premier Press
- Riff Creative
- Signature Graphics
- Slalom
- Sockeye
- Spirit Media
- Wieden+Kennedy

### ARCHITECTURAL SERVICES

- Ankrom Moisan Architects
- Bora Architects
- GBD Architects
- Hennebery Eddy Architects
- LRS Architects
- Mackay & Sposito
- Mackenzie
- Sera Architects
- WSP

### MOTION PICTURE & VIDEO PRODUCTIONS

- Deep Sky
- LAIKA
- ShadowMachine

### TRANSLATION & INTERPRETATION SERVICES

- Telelanguage
- Verbio

### DESIGN SERVICES

- Ambrosini Design
- Brave New Day
- Christine Rains Graphic Design
- Empire Green Creative
- Fieldtrip Design
- Jolby
- Laundry Studio
- Lazaris
- Linea Forma Design
- MEK Design
- OMFGCO
- Opus Agency
- Outlier
- Parliament
- Perspektiv Design Co.
- Sandstrom Partners
- Serenity Studios
- The Study
- Ziba



### INCLUSIVE EDUCATION



*Wieden+Kennedy recently launched ADMagic, an eight-week training program for students from historically black colleges and universities.*

### CONNECT WITH US

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